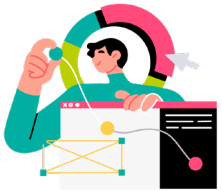


Schedule a discovery meeting to match these products to your marketing needs!



DISPLAY:

Deliver a targeted message to the right person, at the right time

- Promote brand awareness with banner ads that appear on websites and apps across mobile, desktop and tablet devices. We pair this with programmatic targeting that will help you reach the right demographic, geographic, interests and behaviors of your best clients. Plus, bring clients back to your site with site retargeting. And, you can also access devices searching for your services and products through search retargeting.



PAY-PER-CLICK (PPC)/ SEARCH ENGINE MARKETING (SEM):

Be seen when customer is buying

- Perfect when paired with branding programs to lead bottom of the sales funnel conversions. Be front and center when customers are actively searching for your products and services. As a Google Premier Partner, we run campaigns that adhere to constantly evolving Google's Best Practices.



SOCIAL MEDIA ADVERTISING & CONTENT

Facebook & Instagram Ads or Content

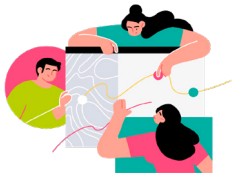
- Social media supports brand awareness, retention and maximizes your reach across platforms that receive over 30 minutes of our attention a day!



EMAIL:

Email marketing based on behavior, interest and geography

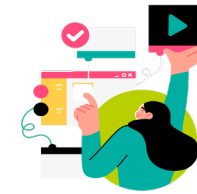
- Our double opt-in email database of more than 140 million consumer and business emails that have asked to receive specific content that we can pair with your message.



GEOFENCING - DEVICE ID, MICROPROXIMITY AND RESIDENTIAL ADDRESSES

Target customers based on their physical location

- Service ads to specific devices based on their geographical location.



VIDEO PRE-ROLL ADVERTISING (STREAMING/CTV/YOUTUBE)

Streaming, Connected, Display Targeted & YouTube TV pre-roll ads

- Tell your story in a more meaningful way through 15-30 second video clips that run prior to TV or targeted video inventory. More targeted and less expensive than traditional TV commercials



ACCESSIBILITY WIDGET

Make your website accessible to people with disabilities

- Web accessibility that is compliant with WCAG, ADA and other accessibility legislation to support people with disabilities while improving SEO, avoiding lawsuits, increasing engagement and supporting your reputation



CUSTOMER + GEOGRAPHICAL PROFILE ANALYSIS

Re-invent the way you communicate with your most valuable audiences - your customer and your opportunity zone

- A customized customer profile built off of analytics from your customers so that you can more effectively speak to them. Plus, an in-depth dive into your opportunity zone within your geographical area.



CUSTOM WEBSITES & HOSTING

Design original or re-design current websites

- Build your story with easy navigation, fast loading and SEO aligned website that we can maintain and that you can update as your story evolves



SEARCH ENGINE OPTIMIZATION (SEO):

Show up in relevant searches organically

- SEO supports your website to show up in searches that are most relevant to your business. We implement long term strategies that focus on all ranking factors with local and organic SEO algorithms. Get a FREE SEO audit to see how you rank now.